

# Evaluation of the Second Year of the Arts and Literacy for All Research Project

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Arts and Literacy for All Research Project**

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## **ABSTRACT**

Curriculum Research & Development Group, University of Hawai‘i at Mānoa provided evaluation services to the Hawai‘i Arts Alliances’ Arts and Literacy for All (ALA) research project, a four-year endeavor funded by the U.S. Department of Education (ED) Arts Education Model Development and Dissemination (AEMDD) grant project. The project was implemented in two public schools on the island of O‘ahu, with two matched public schools serving as a control group. The purpose of the project is to train Grade 3-5 elementary school teachers in how to use drama and dance strategies to teach core subject matter. This is the report for the second year of the project (first year of project implementation). The first year of the project was for planning and development purposes. Teachers were trained in a summer institute, in full-day workshops, and were provided in-class mentoring with expert art educators. The goals of the project were to positively effect student outcomes, including reading achievement and interest in the arts; to positively affect teachers’ effective use of the arts strategies and attitudes toward teaching with the arts; and to create a classroom community through active student engagement. The primary purpose of our second year evaluation, the focus of this report, was to collect baseline information on students and teachers and provide formative evaluation information to the project for future improvements. In this report, we show that the project was well-received by the teachers and students and that it was successful in creating a sense of classroom community. The project did not have any effect on student achievement during its first year of implementation, however, the teachers did not implement the arts activities as frequently as expected.

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# **Evaluation of the Second Year of the Arts and Literacy for All Research Project**

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## **EXECUTIVE SUMMARY**

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**March 2009**

A team at Curriculum Research & Development Group at the University of Hawai‘i at Mānoa conducted an evaluation of the second year of the Arts and Literacy for All (ALA) research project. This is an executive summary of the full evaluation report.

ALA is a four-year project funded by a grant to the Hawai‘i Arts Alliance (HAA) from the U.S. Department of Education’s (ED) Arts Education Model Development and Dissemination (AEMDD) Grant Program. With the cooperation of the Hawai‘i Department of Education (HDOE), HAA implemented the project in two randomly assigned public schools on O‘ahu. A group of two randomly assigned, matched public schools served as the control group. The primary purpose of this report is to present baseline results and formative evaluation information. The intended audiences of the report are HAA and its project development team, the HDOE, and the USDOE.

The ALA project trained teachers, through a series of professional development activities, in how to use standards-based arts strategies to teach basic core academic material. The primary goals of the project are to positively affect student reading achievement, actively engage students in the learning process, improve teacher practice with using the arts strategies, and improve teacher attitudes about teaching with arts. In School Year 2007–2008, the focus of this report, the project provided services to teachers and students in Grades 3–5.

### **The Topics and Methods Addressed in the Study**

The evaluation examined student outcomes, teachers’ attitudes and opinions about the project, the frequency and quality of implementation of the arts strategies, student opinions about and exposure to the arts strategies, and unintended consequences and other contextual variables that might affect project findings.

The methods that the evaluation team used to collect data included student achievement tests, student and teacher questionnaires, student and teacher focus groups, teacher logs, and principal interviews. A project teacher observation method for examining the quality of program implementation was also pilot-tested. The evaluation team analyzed the achievement and questionnaire data by using statistical significance tests to determine between-group differences, descriptively analyzed the teacher log results, and summarized the teacher and student focus groups and principal interview results.



### **Preliminary Findings of the Study**

The second year evaluation found virtually no statistically significant differences between groups on the student outcome measures. However, results from the teacher focus groups, teacher surveys, and student focus groups provided evidence that improvements to student learning did occur. The teachers' attitudes and opinions about the project were generally positive and indicated that participation in the project has increased their confidence in using the arts strategies and their willingness to take risks in the classroom. The teachers' frequency of arts strategy use was relatively low. The teachers indicated that this was the result of the insufficient planning time required to use the arts strategies as well as perceived curriculum constraints. The teachers recognized the benefits of using the arts in creating a classroom community and acknowledged that their students enjoyed the lessons in which the arts strategies are used—two findings that were also evident in students' opinions about the project. The teachers also indicated that they would like to have more planning time with mentors, an aspect of the program that the teachers felt was the most valuable, to enhance their practice of using the arts strategies. At this juncture of the evaluation, we recommend, to the extent possible, that the project provide more in-class mentoring to help with planning of arts-integrated lessons, provide ongoing feedback to teachers about the quality of their implementation of the arts strategies, and reinforce consistent use of the arts strategies.

## **CHAPTER I INTRODUCTION**

Under a Memorandum of Agreement (MOA) with the Hawai‘i Arts Alliance (HAA), Curriculum Research & Development Group (CRDG), University of Hawai‘i at Mānoa has provided formative and summative evaluation services to the second year (School Year 2007–2008) of the Arts and Literacy for All (ALA) Research Project, a four-year endeavor funded by the U. S. Department of Education (ED) Arts Education Model Development and Dissemination (AEMDD) Grant Program (Award No. U351D060016).

ALA is a project to study the effects of integrating the arts in core subject matter, with an emphasis on reading comprehension. This report covers the first year of implementation of the project, in which two randomly-assigned public elementary schools served as the treatment group and two randomly-assigned public schools served as the control group. All schools are located on the island of O‘ahu. The first year of the project was a development and planning year.

In this report, we include

- 1) an overview of the ALA project and its primary components;
- 2) an overview of the evaluation design and methods;
- 3) results on student achievement tests, student and teacher questionnaires, project student and teacher focus groups, project principal interviews, project teacher weekly use logs, and the pilot-test of a quality of implementation measure; and
- 4) a discussion of the findings.

Final conclusions about the merit and worth of the project will not be discussed until the final-year report of the project (SY 2009–2010). The intended audiences of this report are the HAA and its project development team, the Hawai‘i Department of Education (HDOE), and the ED.

### **Project Overview**

The ALA project is a whole-school model designed to improve student learning and teaching practice through arts integration. The Hawaiian word *Ala* can be interpreted as “path or road” or “to awaken or renew.” ALA is a model for infusing standards-based arts into instruction and is intended to positively affect student achievement and education reform in Hawai‘i. ALA is intended to address the deficiencies in elementary school students’ exposure to drama and dance

activities and to use the arts strategies to help improve student achievement in basic subjects, with an emphasis on reading comprehension achievement.

The goals of the Arts & Literacy for All project are to:

- 1) show improvement in student reading achievement through the integration of standards-based drama and dance strategies into academic instruction;
- 2) effectively engage students in learning and increase positive interest in the arts;
- 3) improve teaching practices and teachers' attitudes toward teaching with the arts using standards based arts strategies;
- 4) observe and document changes in teaching pedagogy as they affect at-risk students.

### ***Components of ALA***

The ALA project consists of four primary components.

***Component 1. Arts Integrated Whole School Model.*** ALA is designed for students and teachers in Grades K–5. In Year 2, School Year [SY] 2007–2008 the project provided services to students and teachers in Grades 3–5 in two randomly-assigned schools serving as the treatment group (Group A), with two randomly-assigned schools serving as the control group (Group B). In Year 3, the project will provide services to Grades 3–5 students and teachers in Group B and add services to Grades K–2 students and teachers in Group A. In Year 4, the final year of the project, the project will add services to Grades K–2 students and teachers in Group B and provide continued support to teachers and students in Group A. Because of the nature of the data collected to measure effects of the project, we only collect data from students in Grades 3–5 from the two groups.

***Component 2. ARTS FIRST Essential Arts Toolkit for the K-5 Classroom Teacher: Hawai'i Fine Arts Grade Level Guide, Supplement to the Hawai'i Department of Education's Arts Instructional Guide*** (HAA, 2003, 2007). The ARTS FIRST Essential Arts Toolkit is a grade-level guide designed for use by elementary classroom teachers. The first edition of the *Toolkit* (2003) was developed and piloted during the first round of AEMDD funding in a three-year research project titled the ARTS FIRST Windward Research Project (AFWRP) (Brandon, Lawton, & Krohn-Ching, 2004, 2005, 2007). The second edition of the *Toolkit* (2007) reflects the learning gained during the research project and incorporates the 2005 revision of the Hawai'i Content and Performance Standards III. HAA developed the *Toolkit* in collaboration

with the ARTS FIRST partners, as mandated by Act 306 of the 2001 legislature. The partners include the HDOE, the University of Hawai‘i at Mānoa College of Education, the University of Hawai‘i at Mānoa College of Arts and Humanities, the Hawai‘i State Foundation on Culture and the Arts, and the Hawai‘i Association of Independent Schools.

The Toolkit provides a framework to connect arts strategies for the visual arts, music, dance, and drama with the HDOE’s standards for other academic subjects such as reading and mathematics in Grades K–5. It is the intent of the Toolkit to enrich teachers’ knowledge in the arts by focusing on the most essential arts content and to assist them in linking essential arts learning to other classroom instruction. In the ALA project, the Toolkit is provided to every teacher. It encourages them to think about the arts using four sets of organizational concepts: (a) three big ideas—how the arts are organized, how the arts communicate, and how the arts shape and reflect culture; (b) three artistic processes—*create*, *perform*, and *respond*; (c) three levels of questions—*describe*, *interpret*, and *evaluate*; and (d) three thinking tools—*observing*, *pattern-ing*, and *representing* (Root-Bernstein & Root-Bernstein, 1999). A full copy of the Toolkit can be found at [http://hawaiiartsalliance.org/teaching\\_arts/arts\\_toolkit/arts\\_toolkit.html](http://hawaiiartsalliance.org/teaching_arts/arts_toolkit/arts_toolkit.html).

***Component 3. Teacher Professional Development.*** The core of ALA is the in-depth professional development (PD) provided to the participating teachers. The PD is designed to give teachers the opportunity to fully comprehend the elements and principles of drama and dance and to use strategies in these two art forms to teach core academic subject material. ALA’s PD consists of an intensive summer institute and three additional PD days during the school year. For Year 2 of the project, the summer institute was held June 12–15, 2007 and three additional PD days were held October 13, 2007, December 1, 2007, and December 4, 2007. During the summer institutes, teachers become familiar with the basic elements of drama and dance and become immersed in the art making process. The summer institute is designed to allow teachers to collaboratively bond as a learning community with other participating teachers and the expert art educators. Teachers are introduced to arts strategies that are designed to engage students in the active learning process. The additional PD workshops are designed to be participatory experiences for the teachers and art educators and consist of warm-ups, whole- and small-group activities, group discussions and reflections, sharing by teachers about their experience with implementation of the art strategies, sharing of the lessons that the teachers are using in their

classrooms, and planning time between the teachers and art educators about how to continue the arts integration process.

***Component 4. In-Class Artist Mentoring.*** A key component of the ALA project is the series of in-class mentor sessions by expert art educators over the course of the school year. Each teacher is paired with an expert art educator—(mentor)— who are the same individuals that helped conduct the training in the summer institute and additional PD workshops. Over the course of the mentoring process, the mentors are responsible for (a) modeling the art strategies for the teacher in the classroom with the teacher’s students, (b) co-teaching with the teacher to build teacher confidence, and (c) observing and providing feedback to the teacher implementing the art strategies. The mentors work closely with the classroom teachers to prepare arts-integrated instruction as well as discuss how to manage the classroom during the arts-integration process.

#### ***ALA Teacher Knowledge and Skill Development***

The summer institute, PD workshops, and in-class mentoring components of the ALA project are intended to impart specific knowledge and skill sets to the teachers about the arts integration process. As part of the ALA project, teachers are expected to learn and be able to teach the elements and vocabulary of drama and dance (i.e., body, shape, energy, etc.) and how to apply this knowledge using specific art strategies. The strategies are the core of the arts integration process. In Table I-1, we present and provide a brief definition for each of the strategies that the teachers were taught in the first year of implementation. The first three art strategies listed in the table (Domino, Echo, and Mirror) are designed more for classroom management and student energizer and focusing techniques, and the last three strategies in the table (Snapshot, Tableau, and Expressive Dance) are designed to engage students further in the active learning process of the subject matter (e.g., vocabulary learning, understanding character traits of a story, and so forth).

It is through the development of the teachers’ knowledge and skill development about how to use the arts to teach core subject matter that the project hopes to show positive effects on the intended project outcomes, particular reading comprehension. The PD and artist mentoring components of ALA are designed to engage teachers in active teaching, through the use of the art strategies, which in turn engage students in the active learning process. Active learning has

*Table I-1*  
*Overview of the ALA Arts Strategies*

Strategy	Definition
Domino	Passing a shape, movement, and/or sound, around a circle, one person at a time
Echo	The leader does a shape, movement, and/or sound. The follower(s) repeat the shape, movement, and/or sound.
Mirror	As the leader moves, the follower(s) mirror the movement simultaneously.
Snapshot	A frozen image created individually
Tableau	A frozen image created by two or more people.
Expressive Dance	Using elements of dance (body energy, space, and time) to communicate or represent an idea.

been defined as “instructional activities involving students in doing things and thinking about what they are doing” (Bonwell and Eison, 1991, p. 2). Chickering and Gamson (1987) suggest that students “must talk about what they are learning, write about it, relate it to past experiences, and apply it to their daily lives. They must make what they learn part of themselves” (p. 2).

The theory of the active learning process is closely tied to the constructivist approach to learning. It is though the use of the arts strategies, which are encompassed by the three thinking tools of observing, patterning, and representing (Root-Bernstein & Root-Bernstein, 1999), that students, through inquiry and reflection, become active learners. The process encourages students to (a) examine details closely to gain a deeper understanding of the subject material (observing), (b) discover patterns of elements of different subject material (patterning), and (c) use this information to express ideas bodily (representing). For example, by having students act out or dance out a story that they read in class, they are able to experience the characters’ traits and ultimately gain greater comprehension of what they are reading.

Lowman (1984: as cited in Bonwell and Eison, 1991) suggests that teachers wanting to create an active learning environment must “create a supportive intellectual and emotional

environment that encourages students to take risks” (p. 3). For the type of active learning that the ALA project is trying to impart to the teachers—that is, engaging students in inquiry and reflection through the use of arts strategies—there should be a sense of community in the classroom. It is ALA’s goal that teachers gain an understanding of the different learning styles of their students and, through modeling and engagement in the art strategies, create an environment in which the students feel comfortable about using the arts strategies and become more actively engage in their own learning.

### **Evaluation Background**

The ALA research project is the second arts education project funded under the AEMDD grant program and implemented in Hawai‘i public schools by the HAA and evaluated by CRDG. The first project, called the ARTS FIRST Windward Research Project (AFWRP) (Brandon, Lawton, & Krohn-Ching, 2004, 2005, 2007), provided services to three randomly-assigned public elementary schools in the Windward School District on the island of O‘ahu, with three randomly-assigned public elementary schools in the same district serving as a control group.

In our evaluation of the AFWRP, we concluded that the arts strategies used in the project had a small effect on student outcomes. These results were tentative, however, because of the low level of use of the arts strategies by the teachers, as well the potential influence on student achievement of competing academic programs. Overall, we found that the project was well received by teachers and students and that the low level of arts strategy use was primarily due to the teachers’ perception of not having enough time. In addition, teachers indicated that there were too many strategies to learn, that they would liked to have focused on more than one art form, and that, overall, the strategies might not have been sufficient to affect outcomes. However, the teachers also indicated that participation in the project enhanced their teaching ability, their confidence with using the arts, and their attitudes about the arts; furthermore, they believed that project activities created a sense of classroom community and increased student confidence and attitudes.

We recommended several steps to improve similar future projects: (a) identify the most effective strategies that the teachers are most likely to implement and focus on them without significant revision, (b) ensure that implementation levels of the arts activities are increased, and (c) instruct the teachers how to recognize problems in using the activities. In addition, we

recognized several challenges in evaluating the project, including (a) those having to do with collecting data on young students, particularly measuring student affect (e.g., attitudes toward school) and (b) those addressing the AEMDD program's requirements for rigorous evaluation design. A full account of these evaluation challenges will be presented in a monograph currently under development by the ED's AEMDD program (Brandon, Lawton, & Krohn-Ching, in-press).



## CHAPTER II METHODS AND RESULTS

### Evaluation Design

The evaluation study described in this report used a quasi-experimental, pre/post matched-group “switching replications” design (Shadish, Cook, & Campbell, 2002) in four volunteer schools on the island of O’ahu. It involves two non-equivalent groups, with two schools in each group, each receiving treatment in alternating sequences such that (a) when the first group receives the treatment, the other serves as a control, and (b) when the control group later receives treatment, the original treatment group serves as a continued-treatment control. In Figure II-1, we present the diagram of this *switching replications design*. The design addresses one of the major problems in experimental or quasi-experimental designs—the need to deny treatment to some participants through random assignment. It assures that everyone will eventually get access to the project training.

Year 1 of the project period (School Year [SY] 2006–2007) was for project planning and instrument development purposes and no services were provided to the schools. In Year 2 (SY 2007–2008), the focus of this report, Group A was compared with Group B, when Group A had received one year of training (shown by the symbol  $X_+$  in Figure II-1) and Group B had received no treatment ( $X$ ). This is labeled Comparison I ( $C_I$ ), a project-control comparison, in Figure II-1. The groups will be compared again in Year 3 (SY 2008–2009), when Group A is in the second year of training ( $X_{++}$ ) and Group B has completed the first year of training ( $X_+$ ). In Figure II-1, this is labeled Comparison II ( $C_{II}$ ), a full-treatment/partial-treatment comparison. The groups will be compared a third time at the end of Project Year 4 (SY 2009–2010), when Group A is in a sustainability period ( $X_s$ ) and Group B has received the second year of training ( $X_{++}$ ). In Figure II-1, this is labeled Comparison III ( $C_{III}$ ), a project-sustainability comparison.

The four schools were matched in pairs as closely as possible on school size, socio-economic status (SES, as measured by free/reduced-price lunch status), mean reading achievement (measured by the Hawai‘i State Assessment), and ethnicity. (For ethnicity, we focused on the percentage of students who were grouped into the four largest ethnic categories in Hawai‘i. Children of Hawaiian/part-Hawaiian and Filipino ancestries tend to score similarly low on test scores, and children of Caucasian and Japanese ancestries tend to score similarly high. All other

	School Year					
	2007–2008		2008–2009		2009–2010	
Group A	$X_+$		$X_{++}$		$X_s$	
Group B	$X$	$C_I$	$X_+$	$C_{II}$	$X_{++}$	$C_{III}$

Figure II-1. The project’s switching replications research design. School Year (SY) 2007–2008 is the project-control group comparison ( $C_I$ ), where the Group A receives the treatment ( $X_+$ ) and the Group B receives no treatment ( $X$ ). SY 2008–2009 is the full-treatment/partial-treatment comparison ( $C_{II}$ ), where Group A receives a second year of treatment ( $X_{++}$ ) and Group B receives the first year of treatment ( $X_+$ ). SY 2009–2010 is a project-sustainability comparison ( $C_{III}$ ), where Group A is in a sustainability period ( $X_s$ ) and Group B receives their second year of treatment ( $X_{++}$ ).

students were grouped as *Other*.) The two matched pairs were then randomly assigned to either Group A or Group B. Identifying matched schools in this manner ensures that the influence of school contexts on project outcomes is similar between groups, and it increases statistical power. Random assignment within the pairs will ensure that treatment order is not affected by the school’s desire to participate in one or the other of the two groups—a desire that might result in selection bias.

The project team’s considerable experience in its previous AEMDD evaluation has shown that teachers need training in several institutes and extensive mentoring in the classroom if they are to become familiar with the arts strategies. Furthermore the form and duration of the professional development are necessary in order for teachers’ fluency in their use of the arts strategies is at a sufficient level to affect student academic achievement (Guskey, 2000). Given these requirements, serving more than four schools would be prohibitively expensive.

### Participating Schools

ALA project staff undertook extensive efforts to recruit schools that were interested in participating in the study. In Table II-1, we show the participating schools, by group membership and the respective demographic characteristics. In addition to selecting Title I schools, as required by grant guidelines, the project sought to identify schools who met three criteria: (a) they had met NCLB Annual Yearly Progress (AYP) requirements, (b) they needed to improve student scores further, and (c) they did not have rigid prescriptive reading programs. The reasons for these criteria, respectively, are that (a) AYP schools are more likely than non-AYP schools

*Table II-1*  
*Demographic Characteristics of Participating ALA Schools for School Year 2007–2008<sup>a</sup>*

Group	School	Grade	Ethnicity <sup>b</sup>					SES <sup>c</sup>		Gender		
			Hawaiian/ part-Hawaiian	Filipino	Japanese	Caucasian	Other	Low	High	Male	Female	
A	1A (N = 230)	3	11.36%	45.45%	0.00%	13.64%	29.55%	52.27%	47.73%	51.14%	48.86%	
		4	7.35%	54.41%	0.00%	14.71%	23.53%	58.82%	41.18%	51.47%	48.53%	
		5	12.16%	48.65%	0.00%	20.27%	18.92%	60.81%	39.19%	51.35%	48.65%	
		Total	10.43%	49.13%	0.00%	16.09%	24.35%	56.96%	43.04%	51.30%	48.70%	
	2A (N = 154)	3	8.62%	22.41%	22.41%	3.45%	15.52%	15.52%	56.90%	72.41%	27.59%	
		4	15.22%	23.91%	21.74%	4.35%	34.78%	21.74%	78.26%	56.52%	43.48%	
		5	20.00%	28.00%	8.00%	4.00%	40.00%	30.00%	70.00%	44.00%	56.00%	
		Total	14.29%	24.68%	17.53%	3.90%	29.22%	22.08%	67.53%	58.44%	41.56%	
	A Total			11.98%	39.32%	7.03%	11.20%	26.30%	42.97%	52.86%	54.17%	45.83%
	B	1B (N = 169)	3	28.07%	3.51%	12.28%	12.28%	43.86%	24.56%	75.44%	52.63%	47.37%
4			20.31%	1.56%	15.63%	9.38%	51.56%	15.63%	84.38%	50.00%	50.00%	
5			8.33%	4.17%	14.58%	18.75%	54.17%	12.50%	87.50%	43.75%	56.25%	
Total			19.53%	2.96%	14.20%	13.02%	49.70%	17.75%	82.25%	49.11%	50.89%	
2B (N = 149)		3	10.71%	0.00%	5.36%	7.14%	76.79%	64.29%	35.71%	57.14%	42.86%	
		4	20.41%	2.04%	8.16%	4.08%	65.31%	67.35%	32.65%	48.98%	51.02%	
		5	13.64%	0.00%	4.55%	4.55%	77.27%	65.91%	34.09%	59.09%	40.91%	
		Total	14.77%	0.67%	6.04%	5.37%	73.15%	65.77%	34.23%	55.03%	44.97%	
B Total			17.30%	1.89%	10.38%	9.43%	60.69%	40.25%	59.75%	51.89%	48.11%	

<sup>a</sup> Student information is for students who completed the Hawai'i State Assessment (HSA) in the Spring of 2008.

<sup>b</sup> Ethnicity grouping is based on the groups that show the greatest variability on the HSA.

<sup>c</sup> SES is based on the number of students who receive free or reduced-price lunch (low SES) and the students who do not (high SES).

to allow research to be conducted and implemented fully in their classrooms, (b) schools that need further improvement are likely to be looking for ways to enhance teacher practices and improve student achievement, and (c) schools with prescriptive reading programs (e.g., Success for All) are unlikely to allow teachers to deviate from a rigid sequence of activities and steps. To ensure the schools' confidentiality, the school names are not provided in this report.

**Evaluation Topics Addressed**

In addition to addressing the extent to which the project has met its goals by the conclusion of the project period, the evaluation addresses additional research topics: student outcomes, teachers' attitudes and opinions about the project, the frequency and quality of implementation of the arts integration strategies by the teachers, students' opinions about and exposure to the arts strategies, and unintended consequences and other contextual variables that might influence the findings. In Table II-2, we present the instruments and methods used to collect data on these topics.

*Table II-2  
Evaluation Topics and Methods of Data Collection*

Evaluation topic	Instrument or data collection method
Student outcomes	<ul style="list-style-type: none"> <li>• Stanford Achievement Test 10<sup>th</sup> Edition (SAT10)</li> <li>• Hawai'i State Assessment</li> <li>• Student Interest-in-the-Arts Questionnaire</li> </ul>
Teachers' attitudes and opinions about the project	<ul style="list-style-type: none"> <li>• Teacher Attitudes Toward Teaching with the Arts Survey</li> <li>• Summer Institute Quality Survey</li> <li>• Teacher focus groups</li> <li>• Teachers Use of the Arts Strategies Survey</li> </ul>
Frequency and quality of implementation of arts strategies	<ul style="list-style-type: none"> <li>• Weekly teacher log</li> <li>• Quality of Program Implementation observations</li> <li>• Teachers Use of the Arts Strategies Survey</li> </ul>
Student opinions about and exposure to the arts strategies	<ul style="list-style-type: none"> <li>• Student focus groups</li> <li>• Student Exposure to the Arts Survey</li> </ul>
Unintended consequences	<ul style="list-style-type: none"> <li>• Teacher focus groups</li> <li>• Student focus groups</li> </ul>
Other contextual variables	<ul style="list-style-type: none"> <li>• Principal Interviews</li> <li>• Teacher focus groups</li> </ul>

## **Instruments and Methods of Data Collection**

The description of the data collection methods and instruments presented in this section is organized by evaluation topics (see Table II-2).

### *Student Outcomes*

The study of student outcomes examines the extent to which the Year 2 project group students (Group A) showed greater gains in reading achievement and interest in the arts than the Year 2 control group students (Group B), after controlling for preexisting differences between groups. To control for preexisting differences between the non-equivalent groups, we chose to calculate *propensity scores* for the students (e.g., Luellen, Shadish, & Clark, 2005). Shadish, Cook, and Campbell (2002) suggest using a propensity score, which is “the predicted probability of being in the treatment (versus control) group from a logistic regression equation” (p. 162), to deal with the selection bias that can occur when using non-equivalent, quasi-experimental research designs. The balancing in propensity score analysis happens by adjusting outcome scores by “removing” the effects of specific preexisting differences from the outcome scores. Our propensity scores were calculated by using students’ SES (free/reduced-price lunch status), gender, ethnicity, and pretest scores. Rosenbaum and Rubin (1984) suggested using propensity scores that use matching and stratification to adjust for the preexisting differences between groups. “Stratification divides participants into strata so members of the treatment and control groups have similar propensity scores within strata” (Luellen et al., p. 537). In Figure II-2, we present the SAS software program used to create propensity scores and to produce the five stratified groups for Grade 3 students.

For our analysis of the data we used an analysis of covariance (ANCOVA) for each of the student outcomes, with the students’ propensity score strata as the covariate. ANCOVA tests whether the project treatment has an effect on the outcome variable (e.g., posttest score) after removing the variance for the preexisting differences (e.g., propensity score). ANCOVA is a method of adjusting for the effects of characteristics of the student population over which researchers have no control. There is some controversy among statisticians about using ANCOVA to correct for initial group differences; as Elashoff (1969) said, “Covariate analysis can indeed be useful where assignment to groups is not random but the results must be interpreted with caution” (p. 386). Given the limited control we had over the schools participating in

```

proc logistic des data=ala.sat_g3;
class group ses gender ethnicity;
model group = ses gender ethnicity gr3_SAT_pre_ss;
output out=ala.sat_propensity_gr3 pred=propscore;
title 'grade3 propscore';
run;
proc rank data=ala.sat_propensity_gr3 groups=5 /*five strata*/ out=ala.sat_propensity_gr3_ranks;
ranks rnks;
var propscore;
data ala.sat_propensity_gr3_strata;
set ala.sat_propensity_gr3_ranks;
strata=rnks+1;
run;

```

Figure II-2. SAS program used to calculate propensity score for use as a covariate.

the study, we needed a way to adjust for initial group differences; however, we do not suggest that the analysis entirely eliminates the differences due to non-equivalent groups.

### ***Stanford Achievement Test 10<sup>th</sup> Edition (SAT10)***

We administered the SAT10 in the Fall and Spring of SY 2007–2008 to all project and control students in Grades 3–5. Data were collected only from the reading comprehension section of the SAT10. Students in Grades 3 took the Primary 2 version of the SAT10 for their pretest and the Primary 3 version for their posttest. Grade 4 students took the Primary 3 version for their pretest and the Intermediate 1 version for their posttest. Grade 5 students took the Intermediate 1 version for their pretest and the Intermediate 2 version for their posttest. Project and control group scores were compared by using the ANCOVA procedure described earlier.

**Grade 3.** A total of 172 students (85 project group students and 87 control group students) completed the pretest and posttest for the SAT10. The results of the ANCOVA, given in Table II-3, show no statistically significant differences between groups, with propensity score as the covariate. Least square means (LS means) were calculated for each group. LS means are group mean scores adjusted for differences in group size.<sup>1</sup> The control group (LS mean = 619.25) slightly outperformed the project group (LS mean = 612.90) in Grade 3 SAT posttest reading scores.

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<sup>1</sup>We do not show standard deviations or standard errors of the mean for any of the ANCOVA results because the software does not show them when the LS option is used.

*Table II-3*

*Grade 3 SAT10 ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	1127.07	.73	.39
Strata	4	12403.11	2.02	.09

**Grade 4.** A total of 148 students (97 project group students and 51 control group students) completed the pretest and posttest for the SAT10. The results of the ANCOVA, with propensity score as the covariate, show a statistically significant difference between groups in favor of the control group. The results of the ANCOVA are presented in Table II-4. The control group LS mean is 632.90 and project group LS mean is 616.88.

*Table II-4*

*Grade 4 SAT10 ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	6189.35	4.02	.05
Strata	4	5130.29	.83	.51

**Grade 5.** A total of 150 students (92 project group students and 58 control group students) completed the pretest and posttest for the SAT10. The results of the ANCOVA with propensity score as the covariate, show no statistically significant difference between groups. The results of the ANCOVA are presented in Table II-5. The control group (LS mean = 640.34) slightly outperformed the project group (LS mean = 635.15) in Grade 5 SAT posttest reading scores.

*Table II-5*

*Grade 5 SAT10 ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	696.29	.72	.40
Strata	4	25962.34	6.75	<.01

### *Hawai'i State Assessment (HSA)*

The HSA is administered statewide by the HDOE in the spring of each school year. The purpose of the assessment is to measure students' achievement in reading, writing, and mathematics. For the purpose of this evaluation only reading scores were examined. An ANCOVA was used to compare groups on the HSA for Grades 3, 4, and 5. Because HSA is administered only one time a year, however, our propensity scores did not include student pretest scores for this particular measure.

The primary reason for including the HSA in our evaluation of student outcomes is the importance that is placed on the schools to show improvements in students' HSA test scores under the No Child Left Behind Act. While we will present the results of our analysis of the HSA in this report, the HSA will primarily be examined longitudinally at the conclusion the project. Also, because of the limited information of the results provided for the HSA, we place more emphasis on the SAT10 scores as a measure of the project's effects on student reading achievement.

**Grade 3.** A total of 243 students (130 project group students and 113 control group students) completed the HSA in Spring 2008. The results of the ANCOVA, with propensity score as the covariate, show no statistically significant differences between groups. The results of the ANCOVA are presented in Table II-6. The project group (LS mean = 311.15) outperformed the control group (LS mean = 310.25) in Grade 3 HSA reading scores.

*Table II-6*  
*Grade 3 HSA ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	23.53	.02	.88
Strata	4	7262.94	1.85	.12

**Grade 4.** A total of 226 students (114 project group students and 112 control group students) completed the HSA in Spring 2008. The results of the ANCOVA, with propensity score as the covariate, show no statistically significant difference between groups. The results of the ANCOVA are presented in Table II-7. The project group (LS mean = 306.47) outperformed the control group (LS mean = 300.36) in Grade 4 HSA reading scores.



*Table II-7*  
*Grade 4 HSA ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	946.73	.67	.41
Strata	4	2689.37	.48	.75

**Grade 5.** A total of 216 students (124 project group students and 92 control group students) completed the HSA in Spring 2008. The results of the ANCOVA, with propensity score as the covariate, show no statistically significant difference between groups. The results of the ANCOVA are presented in Table II-8. The project group (LS mean = 311.22) and the control group (LS mean = 311.57) posttest scores were nearly identical for Grade 5 HSA reading, with the control group having only slightly better mean reading scores.

*Table II-8*  
*Grade 5 HSA ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	3.26	0	.95
Strata	4	23042.71	7.08	<.01

### ***Interest in the Arts Questionnaire***

The Student Interest-in-the-Arts Questionnaire was developed during the AFWRP evaluation. After extensive validity and reliability analysis (see Brandon et al., 2007), the final version of the questionnaire contained six items—three about drama and three about dance. Students indicated on a 4-point scale, where 4 = strongly agree, 3 = agree, 2 = disagree, and 1 = strongly disagree, how much they agreed with statements asking about how much they liked to *do* drama and dance, how much they like to *learn about* drama and dance, and *how happy* drama and dance makes them. The questionnaire was administered in the fall and spring of School Year 2007–2008. An ANCOVA was used to compare differences in student arts interest in Grades 3, 4, and 5.

**Grade 3.** A total of 151 students (87 project group students and 64 control group students) completed the pretest and posttest of the Interest-in-the-Arts Questionnaire. The results of the ANCOVA, with propensity score as the covariate, show no statistically significant differences between groups. The results of the ANCOVA are presented in Table II-9. The control group (LS mean = 2.98) had a slightly higher arts interest than the project group (LS mean = 2.94) in Grade 3.

*Table II-9  
Grade 3 Interest in the Arts Questionnaire ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	.04	.07	.79
Strata	4	5.55	2.49	.05

**Grade 4.** A total of 141 students (87 project group students and 54 control group students) completed the pretest and posttest of the Interest-in-the-Arts Questionnaire. The results of the ANCOVA, with propensity score as the covariate, showed no statistically significant difference between groups. The results of the ANCOVA are presented in Table II-10. The control group (LS mean = 3.22) had a slightly higher arts interest than the project group (LS mean = 3.16) in Grade 4.

*Table II-10  
Grade 4 Interest in the Arts Questionnaire ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	.08	.20	.66
Strata	4	1.16	.74	.57

**Grade 5.** A total of 150 students (90 project group students and 60 control group students) completed the pretest and posttest of the Interest-in-the-Arts Questionnaire. The results of the ANCOVA, with propensity score as the covariate, show no statistically significant difference between groups. The results of the ANCOVA are presented in Table II-11. The project group (LS mean = 2.91) had a slightly higher arts interest than the control group (LS mean = 2.74) in Grade 5.

*Table II-11  
Grade 5 Interest in the Arts Questionnaire ANCOVA Results, with Propensity Score Strata as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	.71	1.26	.26
Strata	4	3.23	1.44	.22

### ***Teachers' Attitudes and Opinions about the Project***

#### ***Teacher Attitude Toward Teaching with the Arts Survey***

We assessed the project and control group teachers' attitudes toward using the arts with a slightly modified version of the Teaching with the Arts Survey (Oreck, 2001; 2004). Validity and reliability analyses were conducted for this instrument during the AFWRP evaluation (Brandon et al., 2007). The teacher attitude questionnaire was administered in the fall and spring of School Year 2007–2008. An analysis of covariance (ANCOVA), with pretest scores as the covariate, was conducted to determine if there was any statistically significant difference between project and control group teachers. The 13-item questionnaire had teachers indicate on a 6-point scale, where 6 = strongly agree and 1 = strongly disagree, how much they agreed with the items. The survey items were about the importance of using the arts to teach, self-efficacy and self-image about using the arts, support for using the arts, and constraints when using the arts.

A total of 20 teachers (13 project group teachers and 7 control group teachers) completed the pretest and posttest Attitude Toward Teaching with the Arts Survey. Results from the ANCOVA, using pretest as the covariate, show no statistically significant difference between groups. The project group teachers had slightly higher means (LS mean = 4.04) than the control group teachers (LS mean = 3.93). In Table II-12, we present the ANCOVA results.

*Table II-12  
Teacher Attitude Toward Teaching with the Arts Survey ANCOVA Results, with Mean  
Pretest Score as the Covariate*

Source	df	Type III SS	F value	Pr > F
Group	1	.06	.22	.65
Strata	4	.13	.48	.50

### ***Summer Institute Quality Survey***

The Summer Institute Quality Survey was administered on the final day of the Summer Institute 2007 to all ALA project teachers present. The 15-item survey asked teachers to respond to items about institute organization, pedagogical impact, and value on a 4-point Likert scale, where 4 = strongly agree and 1 = strongly disagree. The survey also asked teachers to respond to two open-ended items about the institute: the most meaningful aspect of the institute and what they would like to see offered at future institutes. Teachers were also asked to provide any additional comments about their participation in the institute. Descriptive statistics for the Likert items and a summary of the open-ended responses are presented below.

***Likert scale items.*** In Table II-13, we present the descriptive statistics for the 15, 4-point Likert scale items. The maximum mean value for each item was 4.00. From Table II-13, we can see that teachers had positive views of all aspects of the Summer Institute, with means ranging from 3.33 to 3.83.

***Open-ended response items.*** For the item that asked teachers to indicate the most meaningful thing learned from the institute, all teacher responses fell into one of two categories: that they learned how to use the arts to teacher core subject matter (72%) and that they noticed an increase in their self-efficacy to use the arts to teach (28%). For the item that asked what they would like to see offered at the next institute, the teachers overwhelmingly stated that they would like to get some exposure to music or visual arts instruction (86%). One teacher would like to learn more advanced arts integration techniques and one teacher would like to learn about how to integrate the arts into social studies. Of the teachers that had additional comments, 50% indicated how the institute increased their arts interest and 50% commented on the quality of the instructors and the organization of the institute.

*Table II-13  
Descriptive Statistics for the Summer Institute 2007 Quality Survey*

Item	N	Mean	St. dev.
<b>Organization:</b>			
The institute was well organized	18	3.83	0.38
The time allotments for the sessions were appropriate	18	3.72	0.46
<b>General:</b>			
The institute gave me arts strategies I can easily take back to my classroom	18	3.61	0.50
The institute has given me the confidence to integrate the arts in my teaching	18	3.33	0.49
The institute gave me tools to guide my students in reflecting on their own learning	18	3.39	0.50
The ARTS FIRST Toolkit will be a powerful tool for me to use in my classroom	18	3.67	0.49
I had the opportunity to try out ideas through active participation	18	3.72	0.46
I had the opportunity to tap into my own creativity	18	3.56	0.51
I had the opportunity to reflect on my teaching style	18	3.50	0.51
<b>The following sessions were valuable to my learning:</b>			
Morning plenary sessions with Deb Brzoska	17	3.76	0.44
Mauli Ola Cook's dance sessions for 3-5	17	3.71	0.47
Dan Kelin's drama sessions for 3-5	18	3.83	0.38
Friday's session on unit and lesson planning	18	3.83	0.38
The plastic binder with resource materials	16	3.63	0.50
Overall, the course was a worthwhile experience	17	3.71	0.47

### ***Teacher Focus Groups***

Project teachers participated in grade-level focus groups at the end of the Fall semester in SY 2007–2008. The purpose of the focus groups was to provide the project with both formative and summative evaluation information. Teachers were asked to provide their opinions and attitudes about (a) the professional development activities (full-day professional development workshops and in-class mentoring sessions), (b) factors that affected their use of the strategies, and (c) the challenges and benefits of using the arts strategies. The teachers were also asked to indicate any unintended consequences as a result of the project activities and other contextual variables that might affect project outcomes. The focus groups were audio-recorded and transcribed for content analysis. A summary of the major themes isolated from the teachers' responses about their attitudes and opinions about project activities are presented below.

***Opinions about the professional development activities.*** In response to the question about the effectiveness of the professional development (PD) activities, teachers had an overall positive view. They indicated that the progression between the summer institute, full-day workshops, and in-class mentoring helped to reinforce and remind them of what they learned previously and that the inter-school discussions helped generate ideas about how to effectively use the arts strategies. The teachers overwhelmingly indicated that the in-class mentoring was the most useful component of the project because it allowed them to work on fine-tuning their use of the arts strategies and reminded them about the arts strategy process that was learned in the full-day workshops and summer institute. For example, three teachers said,

The small things, tiny details, that make the tableau or snapshot that much better, are kinda lost [in the workshops and institute]. So the small interaction, when the mentor comes in to visit, is so much nicer because she brings up tiny little things.

It's easier, not so much what they do, but it's easier to see them do a lesson. Like when the mentor comes in and to have them do something to see how it's done and then try to do it. I don't think without the mentor coming in, I don't think I would fully realize what we learned and even how to do it correctly because there is such a time lapse. I think it's really helpful. They are great models. I feel comfortable starting off with just doing it in the first place. Doing the snapshots, doing the cueing, the management, but then now it's taking it to the next level. You know like asking questions to challenge the kids, to revise, to whatever. They're excellent.

I think that's the critical part of this whole process because I remember when they came into my classroom for the first time and she was helping me with the tableau and just like the little things, just the management of it, it's so simple but yet you don't think of it when you are just new to it and you don't have all of the tools under your belt. So just like reminding me about having them in neutral. They really stick to the criteria so that's been really helpful. They're very non threatening and accommodating. For us, our mentor has been really good.

The teachers also indicated that they would like to have additional lesson planning time with the mentors.

***Factors that affect the use of the arts strategies.*** The primary teacher response to the question about the factors that affected the use of the arts strategies was the time involved with using the strategies, particularly the time to prepare the lessons. This included designing a lesson that was appropriate for arts integration and arranging the classroom so the students could do the arts strategies. Teachers also indicated that curriculum constraints and class size influenced which strategies were used and when.

***Effects of using the arts strategies.*** For the question about the effects of using the strategies, the responses were about the effects on the students as well as the effects on the teachers.

Teachers indicated that the strategies did enhance student learning; for example, one teacher said

I think it helps the kids a lot. Normally you get double vocabulary words and then there are different strategies, look at the definition. You kind of just say what words are around and you use the context clues. But by having them actually role play it and act it out, somehow it indents in their mind, so I'm noticing that they are using words that we've done snapshots with a lot more in their writing or even when they are talking than they normally would have.

Teachers also indicated that the strategies helped with addressing different types of learning styles

I think too with the physical, the kinesthetic learners, they kind of attach their vocabulary words to their motions so it helps them remember the vocabulary. It's just a lot of vocabulary words.

I think for me, my social studies class, I have a SPED student who has a great time with it for vocabulary words because he can't read.. Then I ask him what the vocabulary word is, if he thinks back to a snapshot, he always the first one who says, "I know what it means because I did this for my snapshot." And for him it works because you need that kinesthetics, you have to have that. If not, he won't remember it. But when he does it himself, he says, "I remember I did this, and it meant that." For him it really works.

Teachers also pointed out that the strategies were a powerful way to enhance classroom community.

I noticed as we keep doing the tableaux, they are working better when they are working on a tableau as opposed to working on a group project. So they can't work together on group projects because they just don't know what it is but with tableaux they communicate easier as far as, "Okay, yea I'll do it, that's good!" They'll compliment each other more on good ideas and "Let's try this." "Let's try it my way, then your way, and then we'll see which one feels better." So they seem to do better in that sense. So community as far as them working together as a group is a lot better than it was in the beginning of the year.

On the written reflection, one of the students in my class put, "Thank you for teaching us snapshot and tableaux. Now we can spend a lot of time getting to know my classmates and my teachers. We have so much fun." I guess they see it as active learning.

Some of the responses about the effects of the project on the teachers suggested how it positively affected them. For example, one teacher's response showed how it helped increase her willingness to take risks in her teaching.

I guess for myself, I never was a drama person and I'm still not that comfortable with it. And this project showed me that for myself as a teacher if I put myself out there and I just show the kids that I'm willing to try and do it then my kids who are really shy will do it. I think that when they just learn and when they realize how silly I am being and I might not be the best at it and you can at least try. That's probably the biggest thing that I learned through this project. Not only in this class but you should always kinda put yourself out of your comfort zone and put yourself out there so the kids can see and you're kinda transparent in that sense so it's helping them be more confident.

Another teacher indicated that it was through the teacher community of using the strategies that helped her reflect on her own teaching of the strategies.

I have to say it was initially uncomfortable but when you hear the other teachers say they are so excited about it and they tell you what they do and how they applied it how it enhanced the kid's learning that helped me. The sessions we had in the beginning, we actually had to do it ourselves hands on. So that wasn't good because for some of us its not the most comfortable thing. So for me it was resistance and feeling uncomfortable and that transferred into my teaching. But when you talk to others and hear about what they are doing it helped motivate me. Because I can hear what they are doing, I can reflect more on me.. "I gotta do this, I gotta do that." You can stick together how they are doing their strategies because the teaching professionals, the teaching artists, they know what works. They have a total belief and that has influenced me.

### ***Teachers' Use of the Arts Strategies Survey***

The Teachers' Use of the Arts Strategies Survey was administered at the end of the Spring



2008 semester. The survey had two parts: (a) one part in which the teachers indicated how often and for how much time they used the arts strategies over the course of the school year, about how confident they were with the accuracy of their estimates, and about how difficult it was to estimate their use of the arts strategies; and (b) one part that included four 4-point Likert scale items about the extent to which the strategies helped teachers improve their teaching, about how much the use of the strategies helped students reading comprehension learning, and about the overall perceived value and gratification of using and learning about the arts strategies. The results of the second part of the survey, addressing the evaluation topic about teachers' opinions about the project and attitudes toward the project, is presented below.

In Table II-14, we present the descriptive statistics for the six items related to the teachers' attitudes and opinions about the use of the arts. Items 3–8 used a 4-point Likert scale. Items 3 and 4 response anchors were 1 = very little, 2 = somewhat, 3 = quite a bit, and 4 = very much. Item 5 response anchors were 1 = not very valuable, 2 = somewhat valuable, 3 = rather valuable, and 4 = very valuable. Item 6 response anchors were 1 = not very gratified, 2 = somewhat gratified, 3 = rather gratified, and 4 = very gratified. Item 7 responses anchors were 1 = very easy, 2 = fairly easy, 3 = fairly difficult, and 4 = very difficult. Item 8 response anchors were 1 = not very confident, 2 = somewhat confident, 3 = rather confident, and 4 = very confident.

*Table II-14  
Descriptive Statistics for Items 3–8 on the Teacher Use of the Arts Survey*

Item	N	Mean	St. dev.
3. Overall, to what extent did the strategies help you teach students better?	14	2.64	0.63
4. Overall, to what extent did the strategies help student learning?	14	2.57	0.65
5. Overall, how valuable are the arts strategies for teaching?	13	2.92	0.76
6. Overall, to what extent are you gratified that you learned the strategies?	13	3.08	0.76
7. How difficult or easy was it on this questionnaire to estimate how often you used the strategies?	13	2.38	0.87
8. How confident are you in the accuracy of your estimates on this questionnaire of how often you used the strategies?	13	2.77	0.83

The results indicate that teachers thought that the project activities were somewhat to quite a bit effective in helping them teach students better (mean = 2.64). Teachers also indicated that the project activities were somewhat to quite a bit effective in helping students' learning (mean = 2.57). Teachers indicated that the arts strategies were rather valuable for the purpose of teaching (mean = 2.92). Teachers were also rather gratified with having learned the arts strategies (mean = 3.08). Teachers indicated that it was fairly easy to indicate their estimated use of the strategies on the survey (mean = 2.38) and between somewhat and rather confident about the accuracy of their estimates about how much they indicated that they used the strategies on the survey.

### ***Frequency and Quality of Implementation of Arts Strategies***

#### ***Weekly Teacher Log***

A weekly teacher log was administered over a 28-week period (Fall 2007 to Spring 2008) to determine the extent to which teachers used the six ALA arts strategies on a regular basis. Teachers were sent a link to the online log each Friday and were sent follow-up reminders the following week. Teachers were asked to indicate how many times they used the arts strategies, for how long they used the arts strategies, and for what purpose the arts strategies were used (e.g., reading, social studies, etc.). A summary of the teachers frequency, duration, and purpose of use of the arts strategies is presented below.

In Figure III-3, we present the proportion of the teachers' response rates for the 28-week period in which the log was administered. In the figure, it is shown that, on average, only 33% of the teachers responded on a weekly basis. In Table II-15, the average weekly number, duration, and purposes of the use of the arts strategies are shown. From the table, we can see that, on average, teachers used the Echo strategy the most for managing their students; it was used almost two times (1.60) per week for about three minutes (3.34). The Snapshot strategy was used most for language arts. On average, the teachers who responded used Snapshot about one time (1.41) per week for about nine minutes (9.00) each time it was used. Overall, the results from the table, as indicated by completion of the weekly log, show a very low level of consistent arts strategy use.

#### ***Quality of Program Implementation Observations***

The Quality of Program Implementation (QPI) method was pilot-tested with eight project teachers at the end of Year 2. The eight participating teachers were video recorded by the second

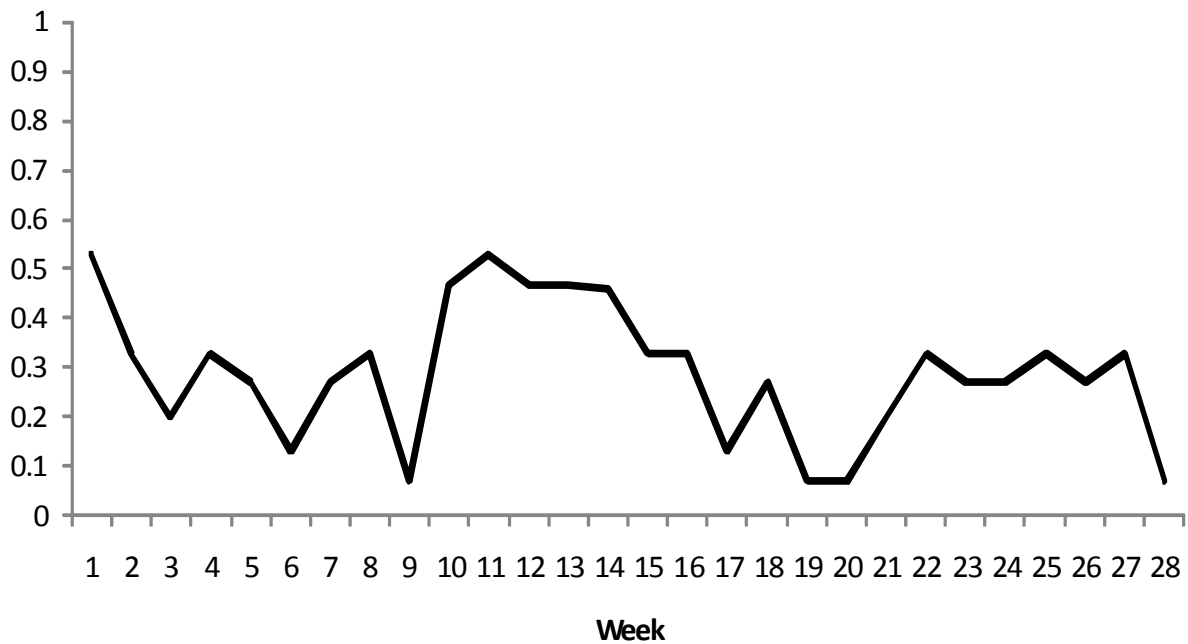


Figure II-3. Proportion of teachers' responses to the ALA weekly log over a 28-week period.

*Table II-15*

*Average Number, Duration, and Purpose for Responding Teachers' Use of the ALA Arts Strategies Over a 28-Week Period*

Strategy	Purpose									
	Management		Language arts		Other subject area		Fine arts		Total average	
	No.	Time	No.	Time	No.	Time	No.	Time	No.	Time
Domino	.11	.38	.11	1.64	.11	1.46	.	.	.11	1.16
Echo	1.60	3.34	.28	1.05	.04	.16	1.17	3.25	.77	1.95
Mirror	.13	.52	.12	.64	.02	.11	.44	.69	.18	.49
Snapshot	.01	.04	1.41	9.00	.05	.87	.	.	.49	3.30
Tableau	.	.	.38	5.83	.01	.36	.	.	.20	3.09
Expressive Dance	.01	.03	.31	3.61	.04	.39	.32	1.46	.17	1.37
Total average	1.86	4.30	2.18	18.14	0.23	2.79	3.23	9.00	1.60	9.47

author of this report for documentation purposes and observed and rated on the six quality criteria by one or two of the project developers and artist mentors as they implemented their integrated lesson. The six quality criteria are presented in Table III-16. The development of the QPI method began during the last year of the AFWRP (see Brandon et al., 2007) and was further modified and refined during Year 2 of the ALA project.

*Table II-16*  
*Six Quality Criteria Used in the Assessment of Teachers Quality of Program Implementation*

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1. The teacher communicates to the students the connection between the strategy and the lesson objectives.
  2. The teacher communicates to the students clear instructions of what they are expected to do. (Where and how to begin and end in the strategy and what is required of them during each step, a review of the strategy, key components of the strategy.)
  3. The teacher prompts students to explore creatively (e.g., “Consider another level,” “Use another part of your body;” “Do it slower and bigger next time,” “Do something you haven’t done before”).
  4. The teacher prompts students to describe what they observe other students doing (e.g., “What kind of shapes do you see?,” “What do you notice about the movement?”).
  5. The teacher prompts students to interpret what they think is being expressed (e.g., “How do you think the character is feeling now?,” “How is his body/expression communicating this?”).
  6. The teacher prompts students to articulate their understanding of the lesson objective (e.g., “What words can you use to describe the character’s feelings?,” “What do you think will happen next?,” “Why?”).
- 

The QPI method was designed to provide both formative and summative evaluation to the teacher and project developers and contained three primary processes. First, two art experts observed and rated the teachers on each of the six criteria using a 5-point rating scale, where 5 = high quality and 1 = low quality. During this *rating process* the raters were required to rate the teachers using the scale and provide notes about why a teacher was rated a certain way for each of the criteria. Second, the raters met with the teacher after the lesson had been completed for a *teacher reflection-feedback session*. During the teacher reflection session the teacher had the opportunity to provide his or her interpretation about the integrated lesson by responding to questions from the raters. These included how the lesson was received by the students, whether goal of the lesson was achieved, challenges encountered while doing the lesson, and if anything

could have been done differently. The raters also provided feedback about what they noticed were strengths of the lesson as well as areas in which the teacher could improve. During the teacher reflection session that the teacher was provided with formative feedback for improvement. The project developers were also provided with formative feedback based upon the teachers perceptions of the lesson and, based on their observations of the teachers implementation, if anything might be changed in the project to better prepare teachers to use the strategies and improve their quality of implementation. Finally, the raters met for a *rater reflection-reconciliation session* at which time they compared their ratings, discussed their notes, and came to consensus about the final ratings for each of the criteria. This final process was intended to be both a chance for the raters to gain additional formative feedback about the process as well as provide a summative quality of implementation index that can be correlated with other project outcomes. During the pilot-test of the method there were instances in which only one rater was available for the observations. We used this as an opportunity to check the reliability of the criteria by providing a second rater with a DVD copy of the lesson to rate on their own. Results from the pilot-test are presented below.

The pilot test result for the Quality of Program Implementation (QPI) observations indicated good consensus and consistency reliability for the six criteria for which the teachers were assessed. Four out of the eight pilot test teachers were observed by two raters and the other four were observed by one rater, with an additional rater providing ratings from viewing a DVD of the in-class lesson.

The consensus estimates, which show the extent to which observers are able to come to agreement about how to apply the various levels of a criterion to the observed behaviors (Stemler, 2004), was .22 (less than 1/4 of a scale point difference across criteria)—an indication of good consensus. The consensus between the one rater and the rater who viewed the DVDs also shows fairly good reliability at .5 (an average of 1/2 scale point difference across the criteria). Consistency, which is the extent that each judge is consistent in classifying the behavior according to his or her own definition of the criteria (Stemler, 2004), was also very good for both the two in-class observers and between the one in-class observer and the rater who viewed the DVDs. The average correlations across the six criteria were .95 and .88, respectively.

The major component of the QPI observation method was to provide formative evaluation

feedback to the teachers and the project developers (raters). The findings from the pilot test suggest that the formative teacher evaluation component was successful in (a) isolating the teachers' understanding of the criteria and the lesson's objectives, (b) providing a chance for the teachers to reflect on their lesson and identify areas that need improvement and that were strong, and (c) allowing observers to provide their interpretation of the lesson and provide systematic feedback to the teacher by using the criteria list. Review of the results also suggest that the project developers were provided with valuable formative feedback; the observers (a) reflected about how to best to provide feedback to the teachers in general as well as individualized needs of the teachers, (b) began to internalize criteria and what they look liked when they were implemented and being judged, and (c) identified weaknesses in their training (e.g., making the connections between the art form and the content area objective) and how it can be improved. Finally, the instrument was also successful in providing a summative evaluation index that could be used to correlate with other project outcomes when it is fully implemented in Year 3. This was supported by how the two in-class observers were able to reconcile differences in their ratings of the criteria to provide a final summative quality of implementation index for each teacher they observed.

### ***Teachers Use of the Arts Strategies Survey***

As described previously the Teachers' Use of the Arts Survey was administered to all project school teachers at the end of the Spring 2008 semester. The part of the survey that asked teachers to indicate how often and for how long they used the arts strategies was for the evaluators to (a) collect alternative data about the teachers frequency of arts strategy implementation, (b) correlate the results of the survey with the results on the weekly teacher log, and (c) decide if the correlation between the weekly log and the survey results was strong enough to warrant only using a final survey to assess frequency of implementation rather than the somewhat laborious task of completing a weekly log.

In Table II-17, we present the descriptive statistics for the two items related to the teachers' use of the arts strategies. The first item on the survey asked teachers to indicate on a 5-point scale, where 1 = none of the time, 2 = not very often, 3 = sometimes, 4 = often, and 5 = frequently if not always, how often they used the six arts strategies. A mean score of 5.00 was the maximum value for this item. The second item asked teachers to indicate how many times a

*Table II-17*  
*Descriptive Statistics for Items 1 and 2 on the Teacher Use of the Arts Survey*

Item	N	Mean	St. dev.
1. In general, how <i>often</i> did you use:			
Domino	14	2.29	0.61
Echo	14	3.14	0.86
Mirror	14	2.36	0.74
Snapshot	14	4.00	0.88
Tableau	14	3.64	0.93
Expressive Dance	14	2.64	0.93
2. How many <i>times a week</i> did you use:			
Domino	14	0.79	0.89
Echo	14	2.07	1.90
Mirror	14	0.86	0.77
Snapshot	14	2.43	1.40
Tableau	14	1.93	1.27
Expressive Dance	14	1.00	1.11

week they used the arts strategies. Teachers could respond to 0, 1, 2, 3, 4, 5, or more than 5 times per week. The maximum mean value for this item was 6.00. The results shown in Table II-14 indicate that the Snapshot strategy was the most used strategies and that teachers indicated that on average it was used *often* (mean = 4.00) and that it was used almost three times per week (mean = 2.43).

The correlation between the results of the weekly teacher log and use survey was conducted to determine the extent to which the two measures are related. A correlation coefficient of .76 was found between the two instruments, which suggests a strong positive relationship (Cohen, 1988). However, the disparity between the estimates suggests that the log might be a somewhat under-reported measure of use and the survey might be a somewhat inflated estimate of use. Furthermore, the high mean values for the item that asked teachers to indicate how often the strategies were used suggests that the teachers' perceived that using the strategies one to two times per week is using the strategies often.

## *Student Opinions about and Exposure to the Arts Strategies*

### *Student Focus Groups*

Grade-level student focus groups were conducted at the two participating project schools at the end of the Fall 2007 semester to identify student opinions about the project. The focus groups were audio recorded and transcribed for analysis. A summary of the student focus groups results is presented below.

Overall, the student responses indicated that the purpose of the project was to teach them about the art strategies. The groups of students were most familiar with the strategies snapshot and tableau, as indicated by their ability to define how each of the strategies work. For example, “It’s exciting because you get to act out certain words and it’s different levels like tall, medium, and short.” The students that were interviewed had an overwhelming positive view about their work with the strategies, for example, “It’s fun because if you do a snapshot, you can come to the front and show everybody,” “It’s awesome, it’s fun.” In general, students also indicated that the use of the strategies was to help them with aspects of reading comprehension. For example, “figuring out parts of the story.” Interestingly, the students thought that the best part of using the strategies was being able to work in a group and to get to know each other better. Similarly, several indicated that they noticed some students who didn’t want to participate at first were more likely to participate as they used the strategies more.

### *Student Exposure to the Arts Survey*

The Student Exposure to the Arts Survey was administered at the end of the Spring 2008 semester. The survey was designed to determine how much project students (a) thought they were exposed to the ALA art strategies, (b) liked doing the ALA art strategies, and (c) thought that the ALA art strategies helped them to understand reading better. The results of the survey were compared with teachers’ responses on the weekly log, the teacher use survey, and the teacher focus group comments to determine the extent to which the teachers’ perceptions of use and impact of the arts strategies were congruent with the students’ perceptions of use and impact of the arts strategies.

The Student Exposure to the Arts Survey was completed by 302 Grade 3–5 students at the project schools. The survey asked students to respond to three sets of items about three strategies (snapshot, tableau, and expressive dance) that are designed to teach core subject matter: (a) how



much they did the arts strategy, (b) how much they liked doing the arts strategy, and (c) how much they thought the arts strategy helped them understand reading. The proportion of student responses for the three sections are shown in Table II-18. The results shown in Table II-18 indicate that the majority of students don't know how often the strategies were used. Of the students that did know, the majority thought that the strategies were used about once a week. For the item that asked the students how much they liked to do the strategies, 81% (calculated by summing the proportion of responses for the anchors "I liked it a lot" and "I liked it OK,"  $.39 + .42 = .81$  from Table II-18) indicated that they liked doing snapshot to some extent, 78% liked doing tableau to some extent, and 64% liked doing expressive dance to some extent. For the item that asked students to indicate how much the strategies helped them understand reading, 77% indicated that snapshot helped to some extent, 75% indicated that tableau helped to some extent, and 57% indicated that expressive dance helped to some extent.

*Table II-18  
Proportion of Student Responses on the Student Exposure to the Arts Survey*

Item	Response option			
	More than once a week	About once a week	Less than once a week	Don't know
How much have you done...				
1. ...Snapshot?	.18	.25	.17	.40
2. ...Tableau?	.12	.31	.24	.33
3. ...Expressive Dance?	.11	.26	.20	.43
How much have you liked to do...	I like it a lot	I like it OK	I don't like it	Don't know
1. ...Snapshot?	.39	.42	.06	.13
2. ...Tableau?	.44	.34	.07	.15
3. ...Expressive Dance?	.34	.30	.09	.27
How much has [enter strategy] helped you understand reading?	A lot	Some	Not at all	Don't know
1. Snapshot?	.30	.47	.08	.14
2. Tableau?	.35	.40	.06	.19
3. Expressive Dance?	.19	.38	.14	.29

### *Unintended Consequences and Other Contextual Variables*

The principal interviews and teacher focus groups were used to determine in any unintended consequences resulted from the project activities.

#### *Principal Interviews*

Each of the project school principals were interviewed at the end of the Spring 2008 semester to get their opinions about the project activities, and to determine if any contextual issues existed at their respective schools that would help with the interpretation of the results. The principal interviews were audio recorded and transcribed for analysis and a summary of their responses is presented below.

The two project principals indicated that the reading programs were consistent across grades, both used general Basel readers. The principals also indicated that, besides the Hawaiiana program, most arts learning occurred at the teacher level. One principal indicated that the major contextual issue that might have affected his school was the high level of students mobility in and out of the school — “about a 30-40%”—due to the large number of military students attending his school. Both principals were supportive of the program; however, one principal was more concerned about the effects that the project had on HSA scores, whereas the other was much more open to a long-term commitment of seeing the effects of the project on teacher pedagogical practices.

#### *Teacher Focus Groups*

In response to the question about any unintended consequences that were a result of the project activities, teachers referred to the enhanced classroom community as being unexpected positive aspect of the project. Some also indicated that they did not foresee the amount of effort that would be needed to integrate the arts into core subject matter. Several of the teachers also indicated that they were not aware of their continued responsibilities in the project after the first year—they did not think they would be expected to continue in the summer institute and full-day workshops.

Teachers were also asked about their use of the weekly log to track their use of the arts strategies during the focus group discussions. Overall, teachers indicated that they forgot to use the log on a consistent bases and that they thought the results were an under-representation of their actual strategy use. Furthermore, even when reminded to do the log, they also indicated that

they may have forgot about using an arts strategy during the week and did not accurately respond on the log. However, teachers did comment that the weekly reminder about the log was a motivating factor to keep them using the arts strategies.

## **CHAPTER III DISCUSSION**

In this section we summarize the results collected during the second year of the evaluation of the ALA research project (the first year of project implementation). The purposes of the second year were to collect baseline data and provide formative evaluation information to the program developers so that they might improve project activities in Years 3 and 4. The project was at mid-stage during its second year, and strong effects were not expected. Therefore, any interpretations we make here are considered tentative and should not be construed as firm conclusions about the effectiveness, either positive or negative, of the project.

### **Student Outcomes**

#### ***Stanford Achievement Test 10<sup>th</sup> Edition (SAT10) and Hawai'i State Assessment (HSA)***

The results show that the control group slightly outperformed the project group on the reading comprehension section of the SAT10 in Grades 3 and 5 but the differences between the groups were not statistically significant. The Grade 4 results show a statistically significant difference between groups in favor of the control group. The results on the HSA show no statistically significant differences between groups for Grades 3–5. These preliminary findings suggest that the project has not had an effect on student reading achievement, as measured by the SAT10 and the HSA, during the first year of project implementation. However, the results from the teacher focus groups, teacher surveys, and student focus groups provide evidence that student learning did occur.

There are questions about the extent to which the SAT10 and HSA are sensitive enough measures to detect changes in student reading achievement that occur from project activities. That is, learning may have occurred but might not have been reflected in the students' standardized test scores. The evaluators have begun discussions with project developers about future research that might examine the effects of extensive implementation with immediate pre-post measures—a method that might be more sensitive to identifying changes in student academic achievement resulting from arts strategy use.

#### ***Interest in the Arts Questionnaire***

The results of the Student Interest in the Arts Questionnaire show no statistically significant difference between groups for Grades 3–5. The control group shows a slightly higher mean score

for arts interest than the project group in Grades 3 and 4, and the project group shows a slightly higher mean score for arts interest in Grade 5.

As is the case for the SAT10 and HSA results, because this is the first year of implementation, little can be said about the effects of the project on students' arts interest. Our previous evaluation studies of the effects of using the arts in instruction (Brandon, Lawton, and Krohn-Ching 2004, 2005, 2007) suggested that student affect measures, such as measuring student arts interest, might not be appropriately measured until students reach Grade 5—an age at which affect measures show more variability across students. We will continue to monitor student scores on this instrument to determine if this instrument is a valid measure of students arts interest in the lower elementary grade levels. Ultimately, we may have to focus more on the qualitative results gathered from the student and teacher focus groups to determine if changes in students interest in the arts occurs as a result their participation in the project.

### **Teachers Attitudes and Opinions About the Project**

Overall, the Year 2 project group teachers reported highly positive opinions about their participation in the project, an interpretation supported by their high ratings of the PD activities, the rather high value they placed on using the arts to teach, and their rather high level of gratification with having learned to use the arts to teach. Project group teachers show slightly higher mean scores on the attitudes toward teaching with the arts survey than the control group teachers, albeit not at a statistically significant level. The results from the teacher focus groups and from the open-ended comments about the PD suggests that the project group teachers' confidence and comfort level with using the arts is increasing as a result of the project activities; we may find that as they use the arts strategies more and are exposed to more PD, their attitudes toward using the arts to teach might continue to show a positive increase.

The project teachers' comments suggest that the in-class mentoring component of the project was the most valuable aspect of the PD in helping them to use the arts strategies. The teachers indicated that the summer institute and full-day workshops were also valuable, that these components provided a foundation for learning how to teach with the arts, and that the in-class mentoring component built upon the knowledge gained in the summer institute and full-day workshops by focusing on the smaller details of using the arts strategies. The results also suggest that teachers feel that more mentor interaction, such as additional planning time with the mentors

and more in-class modeling by the mentors, might further enhance their practice of using the arts strategies.

The project teachers indicated that the use of the strategies positively affected their teaching, had a positive affect on their students' learning, and provided a positive alternative to address the different learning styles of the students. The teacher comments also suggest that their use of the arts in their teaching practice created a stronger sense of classroom community, an effect that several saw as an unintended consequence of the project. Several teachers felt that the strategies affected their willingness to take risks in their teaching approaches and that the interaction and collaboration with the other teachers in the project helped them reflect on how to improve their teaching using the arts strategies.

### **Frequency and Quality of Implementation of Arts Strategies**

The instruments used to examine the frequency of implementation of the project in the classroom show somewhat conflicting results. The weekly teacher log results indicate that the teachers are not using the arts strategies very often, but the results from the end of the year teacher questionnaire suggest that the teachers are using them on a more consistent basis. However, the consistency between how the teachers responded to each of the measures was quite high, suggesting that the log might be an under-representation of how much the arts strategies were used and the use survey might be an over-estimation on their weekly use of the arts strategies. The teacher focus groups suggest that the teachers' actual use is perhaps more than what was found from the log results but less than what was found on the survey results. The teachers' responses indicate that they sometimes forgot to log when they used strategies and that they did not have the time or were constrained by the curriculum to use the arts strategies as much as they would have liked. The teachers' focus groups results also suggests that the teachers may not have sufficient comfort and fluency to transition smoothly between traditional teaching methods and using the arts strategies, which may have also affect the frequency of use. The results from the student survey asking about their exposure to the arts supports our interpretation that teachers were perhaps using the strategies more than reported on the log but not as much as they reported on the end of the year survey—a level that is still lower than desirable. This level of arts strategy use might also shed light on why the effects on student achievement and arts interest are not as positive as might be expected if the strategies were used more consistently and

for longer periods of time.

The results from both the log and the survey show that the teachers used the strategy Snapshot the most often and that it was mostly used for teaching vocabulary. The results show that the teachers used the Echo strategy the most often, when compared to other strategies (e.g., Domino and Mirroring) that are intended to be used as general classroom management methods, such as transitioning students between classroom activities and getting students focused. The high use of the strategy Snapshot, compared to other strategies intended to affect student academic learning (e.g., Tableau and Expressive Dance), reflects that it is an easier strategy to use and doesn't require much preparation time—one aspect that was indicated by teachers as influencing their use of the arts strategies.

The Quality of Program Implementation method, which was pilot-tested in Year 2, showed good reliability as a way to assess the quality in which the teachers are using the arts strategies. Full implementation of the method will begin in Year 3 of the project. Results from this method will be used to correlate with other project outcomes and give us more confidence in our interpretation of the effects of the project on student and teacher outcomes.

### **Student Opinions about and Exposure to the Arts Strategies**

Overall, the results from the student focus groups and student exposure questionnaire suggest that students enjoyed their participation in the arts activities. The students indicated that the activities are exciting, have helped with their confidence, and have provided an opportunity to get to know their classmates more—that is, creating a sense of classroom community.

For the students that responded to the exposure survey about how much they used the arts strategies, results show that close to two-thirds did not know how often they use the different art strategies. This may be interpreted in two ways: (a) The teachers are not using the strategies at a high enough level for students to estimate how much the arts strategies are being used, or (b) the students simply did not know what the different strategies are called. The first interpretation is probably more likely, as the students that participated in focus groups were relatively accurate in their definitions of the different arts strategies. A majority of the students indicated that they liked to do the different arts strategies to some extent and that the use of the arts strategies has helped them better understand reading to some extent. The finding that most students' believe that the strategies has helped them better understand reading suggests that if the teachers use the

arts strategies more, they would be more likely to see effects on the student achievement measures.

### **Unintended Consequences and Other Contextual Variables**

The results from the principal interviews suggest that the variable that might have the biggest affect on the project findings is the number of students leaving and entering one of the project schools. As the project proceeds, we will examine the extent that this affects project outcomes.

As mentioned previously, the teacher focus groups results show that the use of the arts strategies in creating a sense of classroom community was a positive unintended consequence. The teachers indicated that they were not aware that they would be required to attend additional summer institutes and professional development activities after their first year in the project, which may have been a result of miscommunication between the project developers and the teachers at the beginning of the project. However, a review of documents that were provided to the teachers show that this information was outlined for the teachers. It may have been that the teachers failed to revisit the documents that outlined what would be required of them throughout the project periods; therefore, the project developers might consider providing additional reminders at regular intervals to remind the teachers of their responsibilities and involvement in the project.

### **Summary**

The results indicate that the project was successful in creating a sense of classroom community by actively engaging students in the learning process through the use of the arts strategies. The student outcome findings suggest that either the arts strategies are not being used enough to affect students reading achievement and arts interest or that the measures are not sensitive enough to measure changes as a result of the strategy use. The evaluation results also suggest that greater exposure to the mentors for the purpose of planning lessons and providing teacher feedback might increase the teachers use of the strategies. Further, teachers should be regularly reminded that the strategies need to be used on a more consistent bases, that is, more than one time a week, to see student achievement gains.



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